ASC NOTICE VARIATION TO BLANKET ORDER 45-514 CERTAIN PRIVATE PLACEMENTS

November 7, 2017

Introduction

The Alberta Securities Commission (the **ASC**) has varied Blanket Order 45-514 *Certain Private Placements* (**Blanket Order**) to remove the expiry date prior to it lapsing.

Substance and Purpose

The Blanket Order was implemented on November 20, 2014 as a measure to address certain unnecessary and unintended constraints that Alberta securities laws placed on private placements to institutional investors. It contained a 3 year expiry date to reflect that it was an interim measure while the ASC worked with other members of the Canadian Securities Administrators (**CSA**) on a harmonized solution. Since the Blanket Order was implemented, some of the other CSA jurisdictions have implemented similar blanket order relief without a sunset provision. Accordingly, we have varied the Blanket Order to remove the expiry date prior to it lapsing.

Background

ASC staff understand that section 92(3) of the *Securities Act* (Alberta) (the **Act**) and certain provisions of each of Multilateral Instrument 51-105 *Issuers Quoted in the U.S. Over-the-Counter Markets* (**MI 51-105**) and National Instrument 33-105 *Underwriting Conflicts* (**NI 33-105**) were creating unintended barriers to foreign issuers and their dealers when distributing securities to institutional investors in Alberta. Those unintended barriers were not fully addressed by the exemptions from MI 51-105 available under ASC Blanket Order 51-513 *Relief from Multilateral Instrument 51-105 Issuers Quoted in the U.S. Over-the-Counter Markets*.

For distributions to a "permitted client" (as that term is defined in National Instrument 31-103 *Registration Requirements, Exemptions and Ongoing Registrant Obligations*), the Blanket Order provides certain exemptions from section 92(3)(b) of the Act and from certain provisions of NI 33-105 and MI 51-105.

Questions

Please refer questions to:

Christopher Peng Legal Counsel, Corporate Finance Alberta Securities Commission 403.297.4230 christopher.peng@asc.ca

ALBERTA SECURITIES COMMISSION

VARIATION OF BLANKET ORDER 45-514 Certain Private Placements

Citation: Re Certain Private Placements, 2017 ABASC 164

Date: 20171030

Background

1. Blanket Order 45-514 *Certain Private Placements* (**Blanket Order**) has an expiry date of November 20, 2017.

Order

2. The Alberta Securities Commission, considering that it would not be prejudicial to the public interest to do so, orders under section 214(1) of the *Securities Act* (Alberta) that the Blanket Order is varied by deleting the words "This Blanket Order ceases to have effect after 20 November 2017."

For the Commission:

"original signed by"

Stan Magidson Chair & CEO "original signed by"

Tom Cotter Vice-Chair

ALBERTA SECURITIES COMMISSION

BLANKET ORDER 45-514

Citation: Certain Private Placements, 2014 ABASC 467

Date: 20141120

Definitions

- 1. Terms defined in the Securities Act (Alberta) (the Act), National Instrument 14-101 Definitions, National Instrument 33-105 Underwriting Conflicts (NI 33-105) or Multilateral Instrument 51-105 Issuers Quoted in the U.S. Over-the-Counter Markets (MI 51-105) have the same meaning in this Blanket Order.
- 2. In this Blanket Order:

"designated exchange" means any of NASDAQ OMX; Borsa Italiana, MTA Tier; London Stock Exchange, except AIM; Hong Kong Stock Exchange; Deutsche Börse, except the First Quotation Board and the Entry Standard tier; Xetra, Prime Standard and General Standard tiers; SIX Swiss Exchange; Bourse de Luxembourg, except Euro MTF; Tokyo Stock Exchange, 1st Section and 2nd Section; Shanghai Stock Exchange; The Stock Exchange of Thailand, except The Market for Alternative Investment (mai); National Stock Exchange of India; Bombay Stock Exchange; Osaka Stock Exchange; Korea Stock Exchange; and Singapore Exchange; and

"permitted client" means a permitted client as defined in National Instrument 31-103 Registration Requirements, Exemptions and Ongoing Registrant Obligations.

Background

- 3. Certain existing provisions of Alberta securities laws impose unnecessary and unintended constraints on private placements to institutional investors.
 - (a) Under section 3 of MI 51-105, an issuer that has issued a class of OTC-quoted securities and that does not have a class of securities listed or quoted on certain specified exchanges is a reporting issuer in Alberta in certain circumstances.
 - (b) Section 92(3)(b) of the Act prohibits any person or company, except with the written permission of the Executive Director of the Alberta Securities Commission (the **Commission**), from making representations that a security will be listed or quoted on, or that an application has been made to list or quote a security on, any exchange or quotation and trade reporting system.
 - (c) Section 2.1(1) of NI 33-105 prohibits a specified firm registrant from acting either as an underwriter in a distribution of securities in which it is the issuer or selling securityholder or as a direct underwriter in a distribution of securities of or by a connected issuer or a related issuer of the specified firm registrant, unless the distribution is made under a prospectus or another document that contains certain specified information. Further, where the specified information is required to be

disclosed by section 2.1(1) of NI 33-105, section 4.1 requires in certain circumstances that a purchaser of securities be given a valuation of the issuer.

(d) The exemptions from MI 51-105 provided by Blanket Order 51-513 Re Relief from Multilateral Instrument 51-105 Issuers Quoted in the U.S. Over-the-Counter Markets (51-513) do not fully address the unnecessary and unintended constraints.

Order

- 4. The Commission, considering that it would not be prejudicial to the public interest, orders under section 213 of the Act as set out below:
 - (a) An OTC issuer is exempt from section 3 of MI 51-105 if it would otherwise apply only by reason of the OTC issuer carrying on promotional activities in or from Alberta or distributing a security to a person or company in Alberta (or both), provided that:
 - (i) the OTC issuer has securities listed on a designated exchange; or
 - (ii) all of the following apply:
 - (A) the distribution is exempt from the prospectus requirement;
 - (B) the promotional activities in or from Alberta are directed only at permitted clients; and
 - (C) each person or company in Alberta to which the OTC issuer distributes a security is a permitted client.
 - (b) A person or company is exempt from section 92(3)(b) of the Act if the representation otherwise prohibited by section 92(3)(b) is made in connection with a distribution to which both of the following apply:
 - (i) the distribution is exempt from the prospectus requirement; and
 - (ii) each person or company that purchases a security pursuant to the distribution is a permitted client.
 - (c) A person or company is exempt from sections 2.1(1) and 4.1 of NI 33-105 in connection with a distribution to which both of the following apply:
 - (i) the distribution is exempt from the prospectus requirement; and
 - (ii) each person or company that purchases a security pursuant to the distribution is a permitted client.

- VARIED SEE ASC NOTICE 07 NOV 2017
- 5. The Commission, considering that it would not be prejudicial to the public interest, orders under section 214 of the Act that 51-513 is revoked.

This Blanket Order ceases to have effect after 20 November 2017.

Per Variation Order 2017 ABASC 164 dated October 30, 2017

For the Commission:

"original signed by" Stephen Murison Vice-Chair *"original signed by"*

Tom Cotter Vice-Chair